

BERKELEY JUNETEENTH FESTIVAL

FESTIVAL SPONSORSHIP SUMMARY

\$5,000 PLATINUM SPONSOR

- Your Company name/logo on all advertisements: radio newspapers, flyers, posters and press releases
- One booth space for exhibiting your company product and information
- Full page ad (black and white) in souvenir program booklet
- Your Company banner displayed
- Your Company name announced from stage during intermissions
- Ten invitations to VIP reception and/or pre-festival activities

\$3,000 GOLD SPONSOR

- Your Company name/logo on all advertisements including radio, newspapers, flyers, posters and press releases
- One booth space for exhibiting your company product and information
- ½ page ad (black and white) in program booklet
- Your company banner displayed
- Company name announced from stage during intermissions
- Five invitations to VIP reception and/or pre-festival activities

\$2,000 SILVER SPONSOR

- Your Company name/logo on all printed material, newspapers, flyers, posters and press releases
- ¼ page ad (black and white) in program booklet
- Your Company name announced from stage during intermissions
- Two invitations to VIP reception and /or pre-festival activities

\$1,000 BRONZE SPONSOR

- Your company name/logo on flyers, posters and press releases
- Business size ad (black and white) in program booklet
- Your company name announced from stage during intermissions

To be sent a complete
BJF SPONSORSHIP PROPOSAL PACKET

Please call
510-655-8008